

Social Media Growth CHECKLIST



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REACTIONS AND COMMENTS

In your newsfeed, leave 6 reactions (likes and hearts) and comments on your followers' posts. Don't be afraid to comment on people who are less familiar - that can actually be better! It's such an uplifting treat to be noticed by someone you don't know well!

PRIVATE MESSAGES

Send private messages to 5 people who follow you but you haven't interacted with or need to follow-up with. Remember, though, the idea here is to connect, NOT convert.

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TARGETED INTERACTIONS

You know the type of person you want to attract to your business. Go to your friends list and pick a person that fits that description. Go to their profile and leave two reactions and two comments. This helps you in the algorithm.

COMMENTS TO OLD POSTS

Go to your old posts and reply to 3 comments. This pushes your posts to more to see. It even works on last years' posts!

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TAGS

Tag two people not involved in the conversation in two of your comments or even in your own post. The algorithm loves this.

LIVESTREAM OR STORYTELLING

There is so much to talk about right now and people are craving connection. There is no better way to connect with people than showing your face and telling them a story.

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