2. **GOALS, PRINCIPLES AND OBJECTIVES**

2.1 **GENERAL**

A sustainable community has the capacity to meet the needs of the present community without compromising the ability of future generations to meet their own needs. Managing the environment to promote and foster a healthy community and economic vitality are the keys to ensuring sustainable community development, and maintaining a high standard of quality of life for residents of Lindsay.

It is the primary goal of this Plan to achieve a sustainable community by establishing goals, principles, objectives and policies that will ensure a logical and orderly pattern of growth, while strengthening the unique sense of community in the Town of Lindsay. Goals are long range and relate to major theme areas of the Plan. Principles are the fundamental assumption, concept and tenets that govern the policies of this Plan. The objectives are short-range, action-oriented steps that the public and private sectors can take towards achieving the broader goals. The goals, principles and objectives set out the framework upon which the policies of the Plan are based.

2.2 **MANAGEMENT OF THE BUILT AND NATURAL ENVIRONMENT**

2.2.1 **Goal**

To enhance and protect the quality of the natural and built environment, while providing for the changing needs and growth of the community.

2.2.2 **Principles**

i) Provide a varied, pleasing and safe living environment, for the residents of the Town through the proper management of man-made and natural environmental features.

ii) Endeavour to reduce pollution of the Scugog River and other watercourses by the installation of sanitary and storm sewers and treatment facilities, as finances permit.

iii) Reduce conflicts between existing and proposed land uses through buffering, setbacks, landscaping and other appropriate standards in the Zoning By-law.
iv) Design and construct new development to minimize negative impacts on the natural environment.

2.2.3 Objectives

Natural Environment

i) Ensure that development proceeds in a manner that recognizes and respects lands with inherent environmental hazards such as flood susceptibility, erosion, steep slopes, or any other physical condition which could endanger human life or property.

ii) All existing and potential sources of pollution, including contaminated soil should be corrected and brought into compliance with acceptable standards as established by the Ministry of Environment or any other body having competent jurisdiction.

iii) While acknowledging that urban environments depend and thrive on a diversity of land uses, encourage compatibility between various land uses by reducing the instances of conflicting uses and by providing for buffering or landscaping to mitigate conflicts.

iv) Preserve and enhance the historical and cultural heritage of the Town.

v) Preserve and enhance the urban forest of the Town in recognition of Lindsay’s designation as a “Green Streets Community”.

vi) Work co-operatively with the County of Victoria, the Township of Ops, the Kawartha Region Conservation Authority, the Ministry of Agriculture and Food and Rural Affairs, Parks Canada, Ministry of the Environment, and other appropriate Ministries and agencies on programs intended to upgrade the quality of the Scugog River.

vii) Encourage local service clubs or groups, and initiatives developed through Sir Sanford Fleming College to upgrade the quality of the Scugog River and adjacent tributaries.

viii) Regulate the establishment of municipal waste disposal or transfer facilities, and ensure that appropriate studies are undertaken within the Town.

ix) Encourage the delineation of the floodplain for the Scugog River and Sinister and Jennings Creeks within the Town, in conjunction with the Kawartha Region Conservation Authority, Parks Canada (Trent-Severn Waterway) and other appropriate Ministries.
Municipal Servicing

x) Provide adequate and efficient water supply and distribution, sanitary sewage collection and treatment, stormwater management and solid waste disposal systems.

xi) Require that all development occur on full municipal services to ensure the maintenance of the health of the community and the natural environment.

xii) Ensure development locates where municipal services exist or where they can logically and economically be extended.

Urban Form and Orderly Development

xiii) Enter into development or subdivision agreements to ensure orderly development is proceeding at an acceptable rate, while limiting the financial liability and exposure of the Town.

xiv) Use the urban structure policies of this Plan to encourage a logical and orderly pattern of growth within the Town of Lindsay. Encourage development to locate where servicing costs are minimized and use is maximized.

Energy Conservation

xv) Enhance the quality of life for Lindsay residents by encouraging the minimization of energy consumption and the maximization of energy efficiencies. Support and complement senior government policies and programs regarding energy efficiency and conservation.

xvi) Use all reasonable and cost effective opportunities to encourage the efficient use of energy with respect to transportation, public services and development.

2.3 FOSTERING ECONOMIC VITALITY

2.3.1 Goal

To create a planning and community development environment that promotes a competitive, flexible and adaptable economic environment to encourage investment and a broad range of employment opportunities.
2.3.2 Principles

i) Consider strategies to fully realize the economic benefit from tourism and major employers, such as the Provincial Correctional Facility.

ii) Foster Lindsay’s tourism potential through the protection and augmentation of its unique characteristics, such as the boardwalk along the Scugog River.

iii) Provide sufficient flexibility on employment lands, and provide infrastructure in an efficient, phased and co-ordinated manner.

iv) Consider public-private partnerships as one mechanism to address specific development issues.

v) Utilize the provisions of the Development Charges Act to reduce growth related capital costs borne by the existing residents of the Town.

vi) Encourage the establishment and implementation of an employment development strategy which is sensitive to the specific employment needs and circumstances of Lindsay.

vii) Optimize the efficient use of services and facilities while minimizing cost.

2.3.3 Objectives

Economic Development and Tourism

i) Promote and maintain Lindsay as a healthy community to attract individuals who reside outside of the Lindsay area and increase Lindsay’s market share of its retail trade area.

ii) Guide the maintenance and growth of economic activity in the Town through the development of proactive and flexible land use policy for areas of economic activity.

iii) Encourage visitors to come to the Town by providing appropriate uses that may attract and promote tourism.

iv) Encourage and promote the development of linear trail systems to connect with the TransCanada Trail and the 5-County Trail Systems.

v) Promote the development of new businesses and economic activities that are not currently available in the Town.
vi) Encourage the beautification, improvement and/or redevelopment of the Town.

vii) Encourage the development of the Town as a cultural, multi-functional centre.

viii) Strengthen and maintain the commercial base of Lindsay while ensuring that there is a balanced and varied economy to serve the needs of the residents of the Town, adjacent municipalities, and the travelling public.

ix) Encourage the improvement and revitalization of the Downtown Area as a healthy and vibrant area for mixed commercial, residential, cultural, social and entertainment uses.

**Employment Opportunities**

x) Promote the diversification of employment opportunities to include specialized service functions.

xi) Promote the development of capital-intensive employment opportunities.

xii) Encourage the expansion and diversification of industrial and commercial development in order to maximize employment opportunities.

xiii) Promote employment opportunities in a manner that will both broaden the range and increase the number of employment opportunities in Lindsay.

xiv) Promote employment opportunities whose products are used by existing businesses in the municipality.

xv) Promote employment opportunities that utilize products from existing businesses in the municipality.

**Location of Economic Activity**

xvi) Utilize policies and regulations relating to the type, density or phasing of a development that will not cause undue financial or other hardships to the Town.

xvii) Give priority to road and servicing improvements which improve the potential for employment-related growth and development.

xviii) Provide adequate employment land to meet the economic needs of the area.
xix) Provide the opportunity for commercial and office uses to locate in selected industrial areas.

xx) Provide employment land with access to major roads and other transportation facilities.

2.4 HEALTHY COMMUNITY

2.4.1 Goal

To promote the health and well-being of the Town of Lindsay through the planning and development of a strong and healthy community.

2.4.2 Principles

i) Consider the health of the community in the planning and design of the Town of Lindsay.

ii) Promote development that meets human needs and is compatible with the natural environment.

iii) Ensure a mix of housing for a range of abilities, ages and incomes.

iv) Promote active living throughout the Town.

v) Encourage development that fosters social interaction.

vi) Encourage development that adapts to changing resident needs.

2.4.3 Objectives

Accessibility and Safety

i) Ensure that public buildings and facilities are located and designed to be accessible to all, and supportive of the community design policies of this Plan.

ii) Link places of employment, education, cultural and community activities by safe and efficient pedestrian routes.

iii) Provide a safe pedestrian and cycling environment for all members of the community, so that special needs groups, including children, elderly persons and disabled persons are safe and will not be made to travel excessive distances.
iv) Ensure that the Town continues to play a role in the provision of special needs transportation.

**Community and Cultural Activities**

v) Support and promote a broad range of community-based activities including learning, arts, cultural and recreational activities.

vi) Ensure that Community Improvement and Community Development Plans identify and incorporate cultural heritage resources that may exist in the area, and propose a means to conserve any significant resources.

vii) Encourage community design and public art that reflects the heritage and character of the Town.

viii) Encourage the establishment of community and social service centres and programs, where the need is demonstrated.

ix) Encourage programs designed to provide accommodation, training, employment and recreational facilities for the physically or mentally challenged.

x) Encourage the shared use of community, cultural, recreational and educational facilities by residents, businesses, community groups and the public sector.

**Housing**

xi) Provide the present and future residents of Lindsay with a range of housing options.

xii) Provide a diverse and adequate supply of residential types and tenure to satisfy the social and economic needs of the population.

xiii) Participate in Provincial, Federal and joint public-private housing programs, as available, which benefit and serve the needs of the residents of Lindsay.

xiv) Provide for residential development at various density levels based on servicing, road design capacity, public transit and park, recreation and education facilities.

xv) Encourage housing forms and densities designed to be affordable to moderate and lower income households.
xvi) Encourage and support the private sector to produce affordable housing, and to promote innovation and excellence in site planning, community urban design, architecture, and energy and resource conservation.

xvii) Support market and rent-geared units in non-profit housing developments.

**Community Involvement**

xviii) Involve the public in matters of policy change and physical planning and development.

xix) Seek input and guidance on strategic planning matters, such as economic development and community service needs.