

2.1 Introduction

The Goals and Objectives enunciated in this Official Plan are intended to represent a future desired state which will serve to outline the intent of this Plan for the Village of Fenelon Falls.

Normally, it is accepted that Goals and Objectives, by their inherent nature, represent expressions of general intent and, although usually expressed in a positive sense, are not intended to be interpreted or misconstrued as direct statements of planning policy. It is not proposed that the stated Goals and Objectives of this Plan be applied directly to either any development or redevelopment proposal, or for that matter, to any specific situation. Rather, they are to be regarded as the basis for the formulation of subsequent policy statements contained in this Plan. Furthermore, the Goals and Objectives set forth herein are not intended to be read individually but rather in a collective sense.

Complete attainment of all of the stated Goals and Objectives may not be achievable at any given point in time. In this regard it should further be recognized that failure to meet or comply with a stated goal or objective should not necessarily be construed as failure to comply with the provisions of this Plan. It should also be understood that all Goals and Objectives may not be mutually exclusive and that in directing efforts to achieve one goal the result may be to minimize the opportunity to be realized under another Goal.

On the basis of the planning issues and concerns identified through the comprehensive background planning studies, various goals and objectives have been formulated. For the purposes of this Plan, the Goals and Objectives have been categorized as follows, namely, Environmental, Economic and Financial, Transportation, Housing and Social Needs, Community and Recreational Facilities, Municipal Services and Public Utilities and Community Improvements.

2.2 Environmental

2.2.1 Goal

To provide for the enhancement and preservation of the environment by establishing policies and guidelines which serve to improve the quality of the environment by minimizing the pollution of air, water and land. All other goals should attempt to satisfy the environmental goal so as to improve the quality of life for residents of the Village of Fenelon Falls.

2.2.2 Objectives

- a. To protect lands demonstrating inherent environmental characteristics such as flood susceptibility or other similar physical conditions or limitations, which, under certain conditions, could endanger human life and property.
- b. To endeavour to retain in a natural state all environmentally and ecologically sensitive areas which contribute to the maintenance of natural processes and to the quality of urban living.
- c. To undertake programs, in conjunction with the various agencies of the Federal and Provincial Governments, which serve to correct existing sources of pollution and to prevent potential pollution of the environment by the application of acceptable standards and regulations.
- d. To formulate planning policies which will encourage appropriate forms of land use in those areas which are not environmentally sensitive and where the impact of development will not lead to the deterioration of the natural environment.
- e. To ensure that sufficient land is preserved for recreational-open space purposes adjacent the Fenelon River and, in this manner, provide for the realization of the various socio-economic benefits to be derived from the natural recreational resource base and its associated amenities.
- f. To promote a compact and contiguous urban community having regard for the density and location of new development and the potential for intensification of the existing urban structure.

- g. To support water conservation, energy conservation, air quality protection through programs and land use patterns that encourage energy efficiency and conservation

2.3 Economic And Financial

2.3.1 Goal

To provide for the continued economic development of Fenelon Falls in a manner which is consistent with the fiscal resources of the Municipality.

2.3.2 Objectives

- a. To provide for expansion and diversification of the Village's economic base, including tourism, in order to achieve a well balanced mix of employment opportunities.
- b. To encourage the development of a range of employment opportunities in keeping with the skills of the local labour force.
- c. To promote the orderly development of the Municipality and to provide a cohesive land use framework by the phasing of new development as a contiguous extension of the urban area and thereby ensure the efficient use of the existing municipal infrastructure.
- d. To encourage the orderly development of commercial and industrial activities by the provision of suitably located areas for the various economic activities.
- e. To promote and strengthen the main central area of the community as the focal point of activity and commerce and to ensure that other nodes of commercial activity reinforce and complement the role of the main central area.
- f. To encourage increased commercial and industrial assessment in order to assist in offsetting the costs associated with residential development.
- g. To control the rate of growth such that municipal costs are maintained within acceptable limits and to discourage development that would result in the premature extension of municipal services and utilities.

2.4 Transportation

2.4.1 Goal

To provide for the continued development of an efficient transportation system which provides for the safe movement of people and goods consistent with the economic function of the area and the needs of the community.

2.4.2 Objectives

- a. To promote the development of arterial, collector and local roads in a manner which minimizes the disruption to residential neighbourhoods and which reinforces the economic function of commercial and industrial areas.
- b. To develop an appropriate transportation plan which serves to mitigate the inherent conflicts between local and through traffic, on-street parking and pedestrian circulation.
- c. To provide for a balanced distribution of land uses which minimizes the frequency and length of trips and which promotes bicycle and pedestrian movements.
- d. To develop an improved system of arterial and collector roads which provides for the safe and efficient movement of both local and through traffic.
- e. To ensure the provision and maintenance of adequate off-street parking facilities and to promote effective utilization of existing resources.
- f. To ensure that the network of roads serving the Village of Fenelon Falls is co-ordinated with roads under the jurisdiction of the Province, the County of Victoria and, where necessary, adjacent Municipalities.
- g. To ensure the continual maintenance and improvement of the system of municipal roads in a manner which results in a derived benefit for all residents of the Municipality and which is

consistent with the goals and objectives of this Plan.

- h. To recognize the significance of the Fenelon River as a Heritage Canal and to co-operate with the Provincial and Federal Governments to ensure that both the natural amenities and economic benefits associated with the canal are realized.

2.5 Housing And Social Needs

2.5.1 Goal

To create an environment which promotes the well being of the residents of the Village of Fenelon Falls, and, which offers a range of opportunities in terms of the work place and living, recreational and cultural pursuits to accommodate a variety of lifestyles.

2.5.2 Objectives

- a. To encourage the provision of an adequate supply of housing accommodation, by type and tenure, in relation to the needs and demands of both present and future inhabitants of the Village in a form which generates a choice of lifestyles.
- b. To provide for the rehabilitation and renewal of the existing housing stock in a manner which reinforces and maintains the community structure and which minimizes the potential disruption to the life styles of residents of the community.
- c. To promote the maintenance and reinforcement of the existing community structure consistent with historic trends and the ability of the community to sustain further growth.
- d. To preserve sites of historical and cultural significance and buildings of architectural and/or historical significance which enhance the historic and cultural heritage of the Community.
- e. To encourage the production of housing primarily by the private sector and to assist where special needs are identified which can only be met by way of public involvement.
- f. To maintain a balance between employment opportunities, housing opportunities and related community and recreational facilities.

2.6 Community and Recreational Facilities

2.6.1 Goal

To ensure the health, welfare, education and safety of the residents of Fenelon Falls through the provision of an adequate level of institutional, community and recreational facilities and protection services.

2.6.2 Objectives

- a. To co-operate with other concerned agencies and levels of government in the provision of an adequate level of educational, recreational, protection, health and welfare facilities and services in response to the needs of the community as a whole.
- b. To ensure future access to open space, recreational and parkland areas and, wherever possible, design such facilities in a manner as would complement facilities provided by other agencies.
- c. To establish an open space system with a diversity of recreational experiences for individuals and groups of all ages and lifestyles.
- d. To increase both the physical and visual access to the canal and enhance the opportunities for appropriate recreational activities.
- e. To improve the amenities of older residential neighbourhoods by providing an appropriate level of recreational and community facilities in keeping with the needs of area residents.
- f. To plan for growth that takes into account the availability and location of existing and planned community infrastructure so that community infrastructure can be provided efficiently and effectively.

2.7 Municipal Services and Utilities

2.7.1 Goal

To ensure the provision of an adequate level of such municipal services as water supply, sewage treatment, storm sewers, solid waste disposal services and utilities in accordance with the needs of the Municipality.

2.7.2 Objectives

- a. To provide adequate water supply and sanitary sewage facilities to service those areas of existing development.
- b. To discourage development that would result in the premature extension of municipal services and utilities.
- c. To undertake public works in relation to storm water management which allows for intensification of the land use pattern in keeping with good civic design and the intent of this Plan.
- d. To provide for the continued development and expansion of public utilities and related services consistent with the needs of area residents and in a manner which ensures a reasonable degree of compatibility between the utility and adjacent land uses.
- e. To only consider the construction of new, or expansion of existing, municipal or private communal water and wastewater systems where the following conditions are met:
 - i.) Strategies for water conservation and other water demand management initiatives are being implemented in the existing service area;
 - ii) Plans for expansion or for new services are to serve growth in a manner that supports achievement of the intensification target and density targets in this Plan;
 - iii) Plans have been considered in the context of applicable inter-provincial, national, bi-national, or state-provincial Great Lakes Basin agreements.

2.8 Community Improvements

2.8.1 Goal

To encourage those Community Improvements which encompass both the public and private sector opportunities for the maintenance, improvement, rehabilitation and redevelopment of the community structure and thereby accommodate identifiable social and economic priorities.

2.8.2 Objectives

- a. To undertake public investment in the improvement of community services which promote the development and maintenance of an attractive atmosphere for private sector investment.
- b. To identify those deficiencies in the public infrastructure which represent realistic and attainable opportunities for community improvement, which assist in stimulating economic development and which also create long term employment opportunities in conjunction with a stronger municipal assessment base.
- c. To implement community improvements in a planned, co-ordinated manner which responds to local problems, priorities and financial resources and thereby optimize the results associated with municipal capital expenditures.
- d. To improve and maintain the quality of the physical environment of the community by reducing land use conflicts, improving the level of municipal services available, and, by the adoption of planning policies which serve to stabilize the use of lands.
- e. To enhance viable commercial and industrial areas throughout the Village of Fenelon Falls in accordance with the goals and objectives of this Plan and thereby maintain and reinforce the economic base of the community as a whole.
- f. To provide for the phasing of community improvements in a manner which ensures a logical sequence of events without unnecessary hardship for residents and businesses within the

Community.