

# Uncover Kawartha Lakes

Whether you're a business owner, entrepreneur, or job seeker, here is the place to make waves, and now is the time to Jump In!



- Ranked 11th in Canada (2022) for being a top city to buy real estate by [Moneysense](#)
- Ranked 2nd in Canada (2022) for being a top city to move to by [Zoocasa](#)

Between 2017 and 2021, the Kawartha Lakes Small Business and Entrepreneurship Centre saw:

 **150**  
jobs created

 **124**  
new businesses established

**\$285,605**

in grants awarded through Start Company Plus

**\$93,000**

in grants awarded through Summer Company



## Labour Force

**289,400** regional workforce



**7,200** businesses located throughout Kawartha Lakes

**298,500** regional post-secondary students

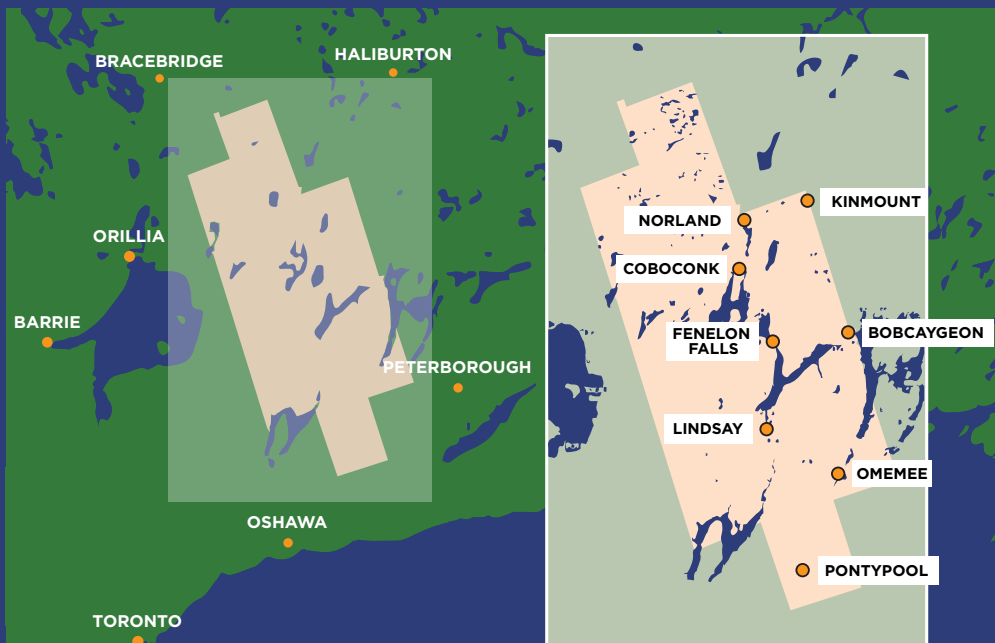


**39,000** regional apprentices and trade certified workforce

## Population

**79,000**  
permanent residents

**31,000/year**  
seasonal residents



## Access to Markets

- Kawartha Lakes is located just 90 minutes northeast of the Greater Toronto Area
- Two airports – one municipal and one International located 140kms away – offer vast connection opportunities
- Highways 407, 401, 35 and 115 provide quick access to major cities
- 1.7 million annual visitors spending \$241 million

*Major communities include Lindsay, Fenelon Falls, Omemee, Pontypool, and Bobcaygeon.*

## Largest Industry Sectors

- Finance, Insurance & Real Estate
- Public Administration
- Manufacturing
- Retail Trade
- Agriculture, Utilities and Related

## Financial Programs & Support

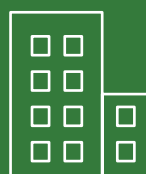
- The Kawartha Lakes Ecosystem Network is a vast network of organizations who collaborate and share information to nurture economic development, lead change, foster innovation, and promote growth.
- Million Dollar Makeover is a funding program designed to support revitalizations, enhancements, and improvements for commercial, mixed use, and heritage buildings.
- The Kawartha Lakes Small Business and Entrepreneurship Centre (KLSBEC) team of advisors offers entrepreneurs and business owners guidance, information and tools required to start and grow their small business.
- Summer Company Program for young entrepreneurs supports students looking to start a summer business with hands-on mentoring and up to \$3,000 in funding.
- Starter Company PLUS grant provides access to training, mentorship and funding up to \$5,000 to help launch or grow early-stage businesses.
- Kawartha Lakes' Development Concierge Program is a complementary service that supports and assists businesses with navigating the intricacies of the development application process.
- Additionally, there are more than 17 regional, provincial, and federal funding programs designed to expedite the road to success – including those available from the Ministry of Economic Development, Job Creation and Trade, Kawartha Lakes CFDC, and the Business Development Bank of Canada.

## Building & Development Activities

**\$309M**

in permits issued in 2021

**69%** increase in permits issued between 2020 and 2021



**311**

single family dwellings constructed in 2021, with

**613**

total new housing units created (remainder apartments and towns)

Over

**\$300,000**

in total grants, and

**\$680,000**

in loans have been approved for small businesses and property owners through the Kawartha Lakes Strategic Community Improvement Plan (CIP) since 2019.



## Real Estate

Kawartha Lakes is home to:

**309,405**

acres of agricultural land



**446**

acres of industrial land

An average commercial lease rate of

**\$15-20/sq. ft.**

Interested to learn more about Kawartha Lakes before you Jump In?  
Visit [kawarthalakes.ca](http://kawarthalakes.ca) or connect with our team directly!

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Kawartha Lakes  
**Jump In**

