

# Making Waste Matter:

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## Integrated Waste Management Strategy



The *Making Waste Matter: Integrated Waste Management Strategy* is a document that will guide the delivery of recycling and waste management services for the City of Kawartha Lakes for the next three decades. A strategy is needed to ensure the City has a sustainable, cost-effective program in place to address population growth and to ensure our landfills have the capacity to meet future needs.

Waste management priorities and suggestions were generated during an extensive consultation and evaluation process that engaged the public, community leaders and municipal expertise (both internal and external) over a period of one and a half years.

As a result, *Making Waste Water*, puts forth the best recommendation for the municipality: they are cost-effective, proven and adaptable. These initiatives, to be phased in over time, will be promoted through a “waste less living” framework. Further, by implementing a regular review of strategy activities, the City will be able to accommodate new technologies and opportunities, while ensuring all waste management services remain cost-effective and successful.

Ultimately, the *Making Waste Matter: Integrated Waste Management Strategy* with its goal of achieving a 70% waste diversion rate, will lead the community towards being one of the top performing municipalities in efficient and effective waste management in Canada.

## Goal

To increase, with minimal cost, the City's waste diversion rate to 70%, while becoming one of the top performing municipalities in waste management. (August 2015)

## Reduce

By implementing "reduce" initiatives, the City of Kawartha Lakes will divert up to 21% waste away from the landfill by 2048.

Short-term initiatives (2016-2018):

- Requiring waste to be collected in clear bags (with a privacy bag)
- Applying alternative daily cover at Lindsay, Fenelon and Somerville landfills
- Lowering the curbside waste limit (2 bags per week to 1 bag per week)
- Increasing tipping fees to come inline with neighbouring municipalities
- Collecting waste bi-weekly
- Supporting backyard composter and digester use

Long-term initiatives (beyond 2019):

- Centralizing landfill operations
- Applying alternative daily cover at Eldon landfill

## Reuse

By implementing "reuse" initiatives, the City of Kawartha Lakes will divert up to 2% waste away from the landfill by 2048.

Short-term initiatives (2016-2018):

- Leveraging programming through partnerships (ex. Business)

Long-term initiatives (beyond 2019):

- Installing a searchable online waste reduction database

- Setting up a construction materials reuse program at the landfill

## Recycle

By implementing “recycle” initiatives, the City of Kawartha Lakes will divert up to 15% waste away from the landfill by 2048.

Short-term initiatives (2016-2018):

- Implementing 3<sup>rd</sup> party construction waste recycling

Long-term initiatives (beyond 2019):

- Collecting both blue/green recycling weekly
- Establishing a mattress recycling program
- Reviewing commercial recycling limits

## Innovate

By implementing “innovate” initiatives, the City of Kawartha Lakes will reduce greenhouse gas emissions by 5,000 tonnes by 2048.

Short-term initiatives (2016-2018):

- Requiring alternative fuel use for waste collection vehicles

Long-term initiatives (beyond 2019):

- Participating in provincial packaging redesign committees