

# Annual Round Up Recycling Events

Public Works- Waste  
Management Department

**Core Service Review**



# What are we doing now?

- City currently hosts four (4) annual Round Up Recycling Events in June & July
  - In alternating annual locations (i.e. Fleming College, Bobcaygeon & Coboconk Works Depot and Fenelon Arena)
  - Sale of recycle containers, collection of electronics, household hazardous waste, scrap metal and bulky plastic items

# What is it costing us?

- Event days are an operational cost
  - Annual cost of \$25,000.00 (staff time, advertising, contractor fees, material processing and recycle box subsidy)
- Ongoing contracts (included in cost above) to provide service for events include
  - Hazardous Waste with Buckham Transport Ltd that ends December 2015
  - Electronics with Greentec International Inc that ends November 2016

# What is it costing us?

- Other financial impacts include
  - Receive annual external funding for recyclable materials collected at events
    - Hazardous Waste \$10,000.00
    - Electronics \$ 2,000.00
    - Scrap Metal \$ 1,000.00
    - Provincial funding (WDO) \$6,000.00
  - Total external funding received is \$19,000.00 annually to offset \$25,000.00 event costs to the City. Total cost of \$6,000.00 per year to host four (4) events.

# Assumptions made in analysis

- Events will continue to be well received by the public and increase the amount of material diverted from landfill
- Sale of recyclables collected will generate similar annual revenue
- Provincial funding will remain the same

# Options

1. Continue to offer annual Round Up Recycling Events (as described on previous slides)
2. Discontinue hosting events

## Option 2 – Discontinue Hosting Events

- No longer host four (4) Round Up Recycling event days throughout the community
  - Recycling is brought to landfills

## Option 2 - Benefits

- Reduced staffing time spent coordinating event day details
- Reduced staff time to oversee event day operations
- Cost savings of \$6,000.00 per year



## Option 2 - Risks

- Contract review with internal legal staff to determine potential impacts
- Reduced outreach to the community
- Reduced recyclable and hazardous waste materials diverted from landfill
- Event days are opportunities to recycle materials that would otherwise be landfilled (i.e. bulky plastics)
- Increased illegal dumping resulting in potential negative environmental effects

## Option 2 - Costs

- Annual operational cost savings of \$25,000.00
- Loss of external revenues of \$19,000.00 annually
- Therefore, overall savings of \$6,000.00 annually to the City

# Conclusion

- Net Annual Event Day costs the City of \$6,000.00 per year to host for (4) events annually
  - (operational cost minus revenue generated)
- Hosting event days provide the opportunity to divert additional material from landfill (i.e. bulk plastics, Hazardous Waste, Electronics and scrap metal)
- Risks include environmental impact, poor community perception, contract obligations and reduced external funding
- Annual community engagement in Round Up Recycling Events is over 2,000 individuals... and growing!