



Ask about our
3 ad package
deals and
SAVE 15%!

Kawartha Lakes Parks and Recreation Division

Community Guide Advertising Opportunities

The Kawartha Lakes Community Guide offers a prime marketplace for advertising your products, services and or programming to a wide audience. It is the primary communication tool used to educate the public about active and healthy lifestyles through municipal-run programming. This wonderful online publication is easily accessible, linking the community directly to our Online Program Registration Website and will also link directly to your website through audience interaction.

Benefits of Advertising in the Community Guide:

- Affordable and cost effective
- Our online Community Guide includes interactive links directly from your ad to your website.
- Community based advertising shows your dedication to the healthy growth and success of your community
- Professional graphic design of your ad is included in the price
- There's a variety of advertising options available as well as multi-platform/advertising discounts

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PROMOTE your business, get amazing exposure and support your COMMUNITY!

Kawartha Lakes
Jump In 

Advertising Schedule for our Spring 2023 Community Guide:

Advertising Contracts Due: January 23, 2023

Artwork Due: January 30, 2023

Final Approvals Due: February 13, 2023

Online Display Date: February 23, 2023

Advertising Fees:

(HST will be added to all ad prices)

Back Cover	\$1,557.00
Inside Front Cover	\$896.00
Inside Back Cover	\$896.00
Full Page	\$720.00
Half Page	\$461.00
Full Banner	\$343.00
Half Banner	\$230.00

Back Cover
8.125" x 10.625"
Full Colour

+ 0.125" bleed
all around

**Inside Front
or Inside
Back Cover**
8.125" x 10.625"
Full Colour

+ 0.125" bleed
all around

Full Page
7.5" x 10"
Full Colour

Half Page
7.5" x 4.375"
Full Colour

Full Banner
7.5" x 2.25"
Full Colour

Half Banner
3.625" x 2.25"
Full Colour



PROMOTE your business, get amazing exposure and support your COMMUNITY!

Kawartha Lakes
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Spring 2023 Advertising Contract

OFFICE ONLY:
3 AD PACKAGE

1 0 2 0 3 0

COMPANY NAME _____

CONTACT NAME _____ DATE _____

ADDRESS _____ POSTAL CODE _____

PHONE # _____ FAX NUMBER _____

EMAIL ADDRESS _____

WEBSITE _____

PLEASE INDICATE ADVERTISEMENT SIZE

ADVERTISING COSTS

BACK COVER \$1,557.00

INSIDE BACK COVER..... \$896.00

INSIDE FRONT COVER..... \$896.00

FULL PAGE..... \$720.00

SUBTOTAL _____

HALF PAGE..... \$461.00

H.S.T. _____

FULL BANNER..... \$343.00

AMOUNT DUE _____

HALF BANNER..... \$230.00

I WOULD LIKE TO PARTICIPATE IN
3 EDITIONS OF THE GUIDE FOR A 15%
DISCOUNT ON EACH GUIDE AD.

I WOULD LIKE TO PAY BY:

CASH CHEQUE VISA MASTERCARD

DETAILS _____

ADVERTISING AND PRODUCTION SCHEDULE:

Advertising Contracts Due: January 23, 2023

Artwork Due: January 30, 2023

Final Approvals Due: February 13, 2023

Online Display Date: February 23, 2023

The undersigned (hereinafter referred to as the advertiser) hereby authorizes the Municipality of Kawartha Lakes Parks and Recreation Division to publish advertising on behalf of the adviser.

Terms and Conditions:

Payment is due in full upon receipt of invoice. Failing that, late payment charges of 1.0% per month will apply. Make cheques payable to the Municipality of Kawartha Lakes Parks and Recreation Division. All advertisements are sold on a first come first served basis. Advertisers are responsible for their own proofing and must initial proof. Proof sheets must be returned within 2 business days or the ad may be run as is. All material must be submitted by: February 13, 2023.

NAME _____ **DATE** _____

SIGNATURE _____

Meaghan McGowan

Municipality of Kawartha Lakes, Parks and Recreation Division
50 Wolfe Street, Lindsay, ON, K9V 2J2

mmcgowan@kawarthalakes.ca
705-324-9411 extension 1220

Kawartha Lakes 